



# Blount County, TN

## Contents

Report Parameters .....	1
Economy Overview .....	2
Historic & Projected Trends .....	4
Population Characteristics .....	8
Industry Characteristics .....	9
Business Characteristics .....	15
Workforce Characteristics .....	17
Educational Pipeline .....	24
In-Demand Skills .....	25

## Report Parameters

### 1 County

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47009	Blount County, TN
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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**134,567**

**Population (2020)**

Population **grew by 7,613** over the last 5 years and is projected to **grow by 5,483** over the next 5 years.

**56,450**

**Total Regional Employment**

Jobs **grew by 3,489** over the last 5 years and are projected to **grow by 3,776** over the next 5 years.

**\$54.1K**

**Median Household Income (2018)**

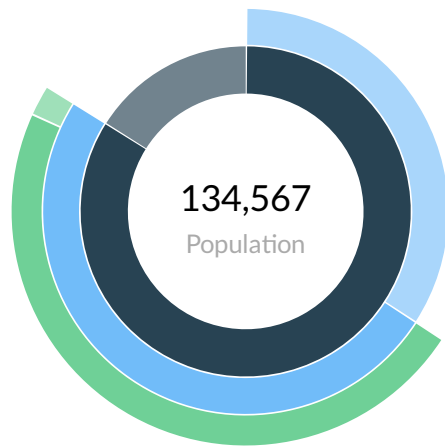
Median household income is **\$6.2K below** the national median household income of \$60.3K.

## Takeaways

- As of 2020 the region's population **increased by 6.0%** since 2015, growing by 7,613. Population is expected to **increase by 4.1%** between 2020 and 2025, adding 5,483.
- From 2015 to 2020, jobs **increased by 6.6%** in Blount County, TN from 52,961 to **56,450**. This change **outpaced the national growth rate of 3.1% by 3.5%**. As the number of jobs increased, the **labor force participation rate increased from 56.2% to 59.3% between 2015 and 2020**.
- Concerning educational attainment, **15.7% of Blount County, TN residents possess a Bachelor's Degree** (4.3% below the national average), and **8.1% hold an Associate's Degree** (0.5% below the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Motor Vehicle Parts Manufacturing.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	134,567	66,923	56,450	92.6	\$6.09B	\$7.72B	\$7.19B
EAST Region	2,441,820	1,182,113	1,120,272	91.6	\$117.62B	\$129.97B	\$147.28B
EAST Area	1,257,179	619,745	573,609	91.9	\$61.01B	\$65.31B	\$69.45B
SOUTHEAST Area	670,297	332,209	336,913	91.1	\$36.00B	\$42.51B	\$52.56B
NORTHEAST Area	514,345	230,159	209,751	91.5	\$20.61B	\$28.03B	\$29.32B
East Grand Division	2,441,820	1,182,113	1,120,272	91.6	\$117.62B	\$129.97B	\$147.28B
EAST Area	1,257,179	619,745	573,609	91.9	\$61.01B	\$65.31B	\$69.45B
State	6,891,870	3,450,255	3,381,145	92.2	\$375.56B	\$343.50B	\$410.79B

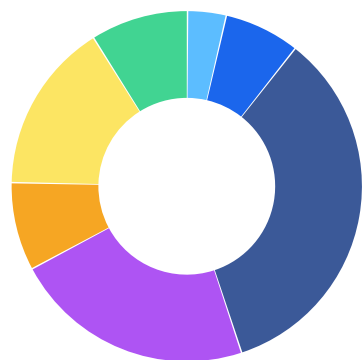
## 2020 Labor Force Breakdown



	Population
● Total Working Age Population	112,835
● Not in Labor Force (15+)	45,912
● Labor Force	66,923
● Employed	64,058
● Unemployed	2,865
● Under 15	21,732

## Educational Attainment

Concerning educational attainment, **15.7% of Blount County, TN residents possess a Bachelor's Degree** (4.3% below the national average), and **8.1% hold an Associate's Degree** (0.5% below the national average).

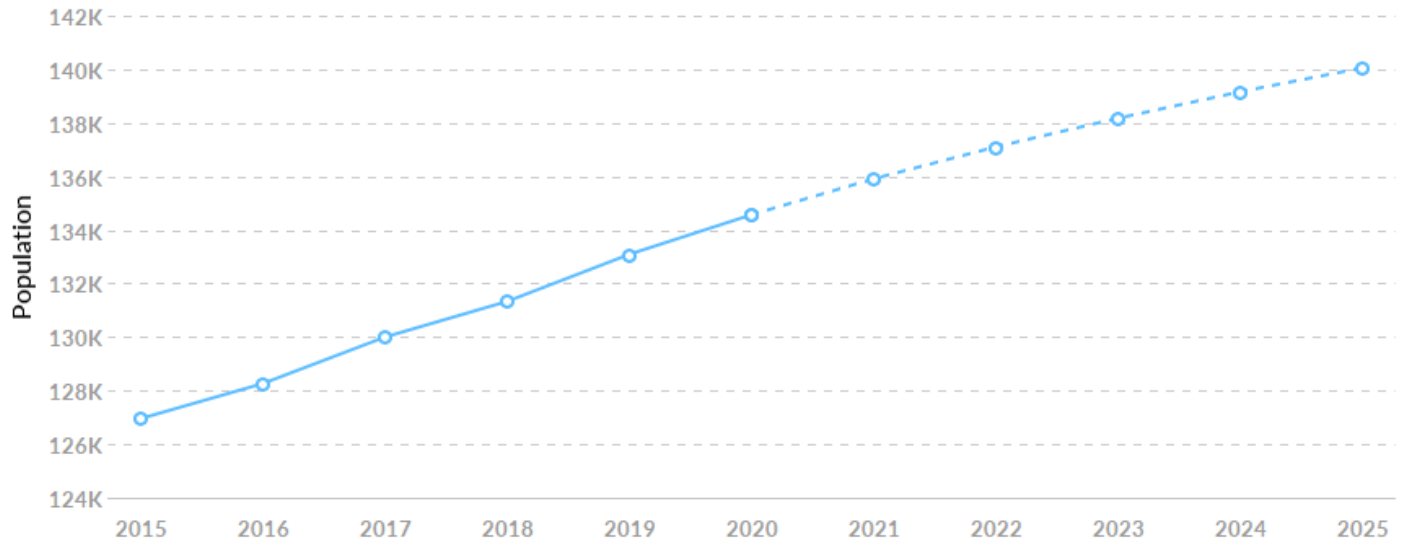


	% of Population	Population
● Less Than 9th Grade	3.6%	3,474
● 9th Grade to 12th Grade	7.0%	6,812
● High School Diploma	34.3%	33,498
● Some College	22.3%	21,731
● Associate's Degree	8.1%	7,940
● Bachelor's Degree	15.7%	15,363
● Graduate Degree and Higher	9.0%	8,780

# Historic & Projected Trends

## Population Trends

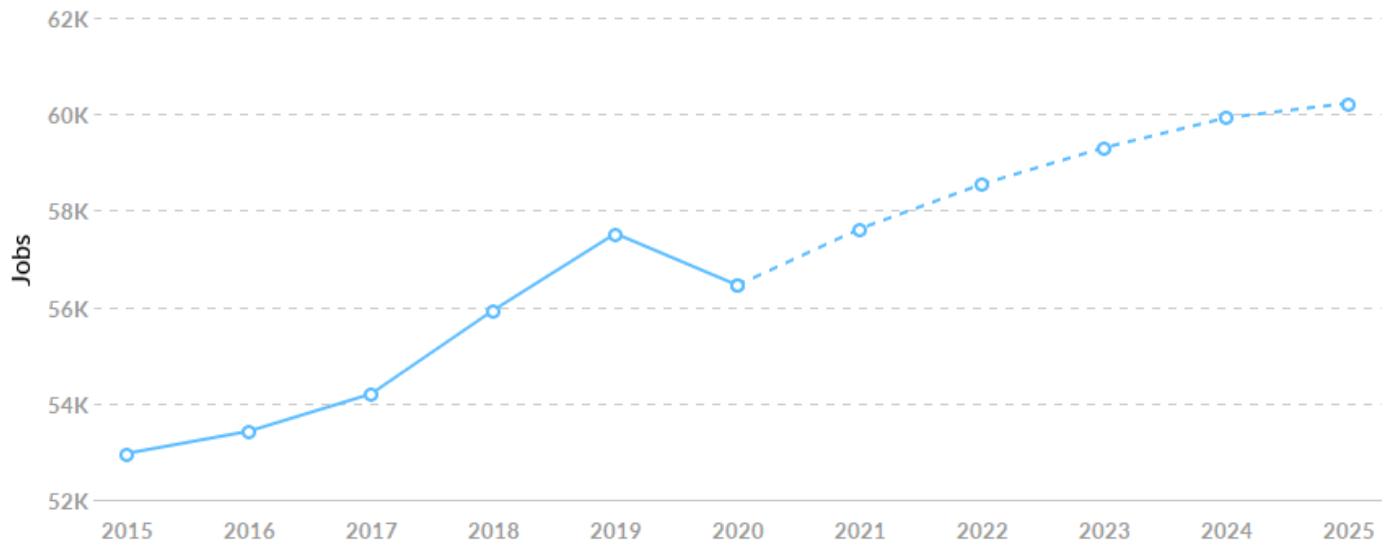
As of 2020 the region's population **increased by 6.0%** since 2015, growing by 7,613. Population is expected to **increase by 4.1%** between 2020 and 2025, adding 5,483.



Timeframe	Population
2015	126,954
2016	128,264
2017	129,999
2018	131,331
2019	133,088
2020	134,567
2021	135,908
2022	137,100
2023	138,170
2024	139,158
2025	140,050

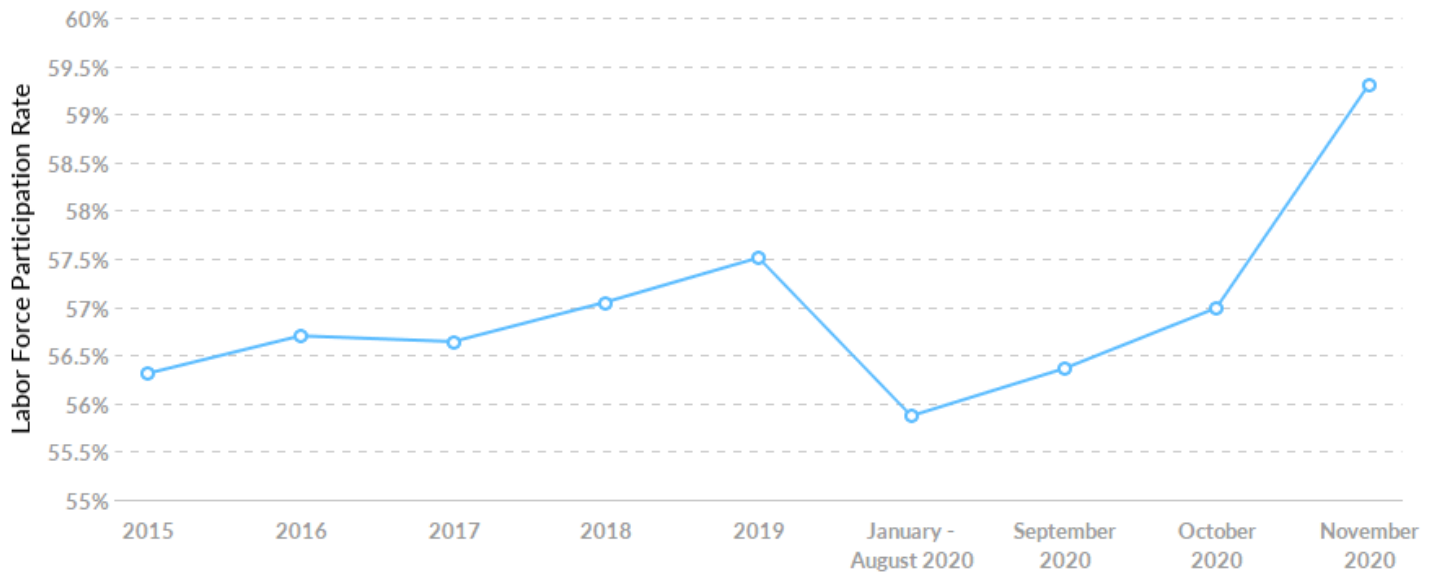
## Job Trends

From 2015 to 2020, jobs increased by **6.6%** in Blount County, TN from 52,961 to **56,450**. This change **outpaced the national growth rate of 3.1%** by 3.5%.



Timeframe	Jobs
2015	52,961
2016	53,421
2017	54,195
2018	55,929
2019	57,522
2020	56,450
2021	57,620
2022	58,546
2023	59,302
2024	59,923
2025	60,226

## Labor Force Participation Rate Trends

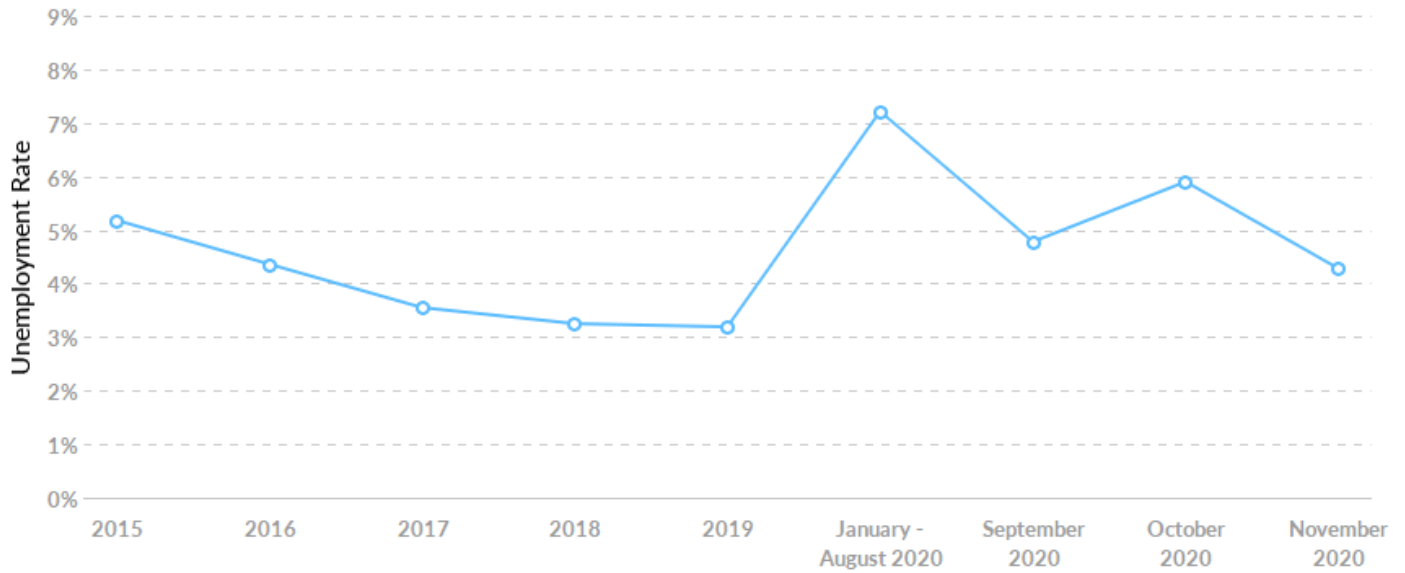


Timeframe	Labor Force Participation Rate
2015	56.31%
2016	56.70%
2017	56.64%
2018	57.05%
2019	57.51%
January - August 2020	55.87%
September 2020	56.36%
October 2020	56.99%
November 2020	59.31%



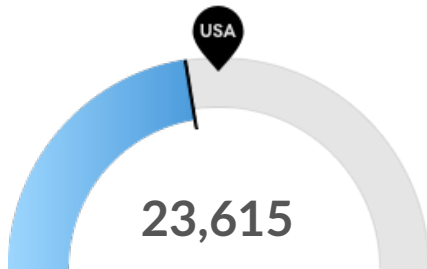
## Unemployment Rate Trends

Blount County, TN had a November 2020 unemployment rate of 4.28%, **decreasing from 5.18%** 5 years before.



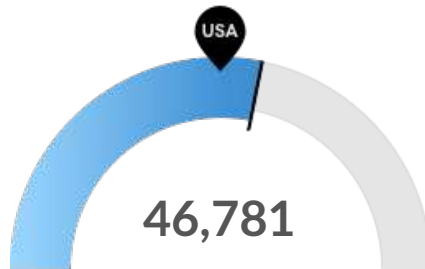
Timeframe	Unemployment Rate
2015	5.18%
2016	4.36%
2017	3.55%
2018	3.25%
2019	3.19%
January - August 2020	7.21%
September 2020	4.78%
October 2020	5.90%
November 2020	4.28%

## Population Characteristics



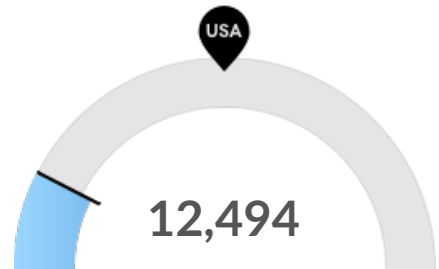
Millennials

Blount County, TN has 23,615 millennials (ages 25-39). The national average for an area this size is 27,441.



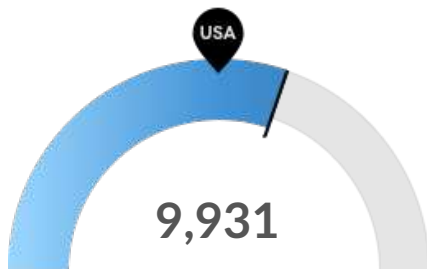
Retiring Soon

Retirement risk is high in Blount County, TN. The national average for an area this size is 39,130 people 55 or older, while there are 46,781 here.



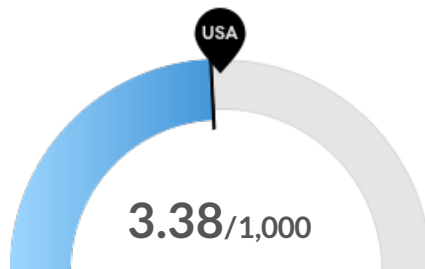
Racial Diversity

Racial diversity is low in Blount County, TN. The national average for an area this size is 53,087 racially diverse people, while there are 12,494 here.



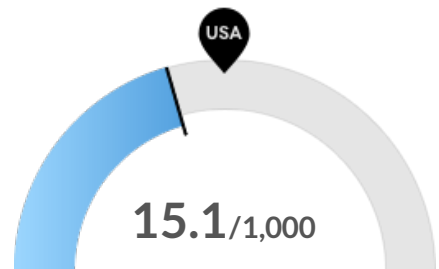
Veterans

Blount County, TN has 9,931 veterans. The national average for an area this size is 7,392.



Violent Crime

Blount County, TN has 3.38 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.



Property Crime

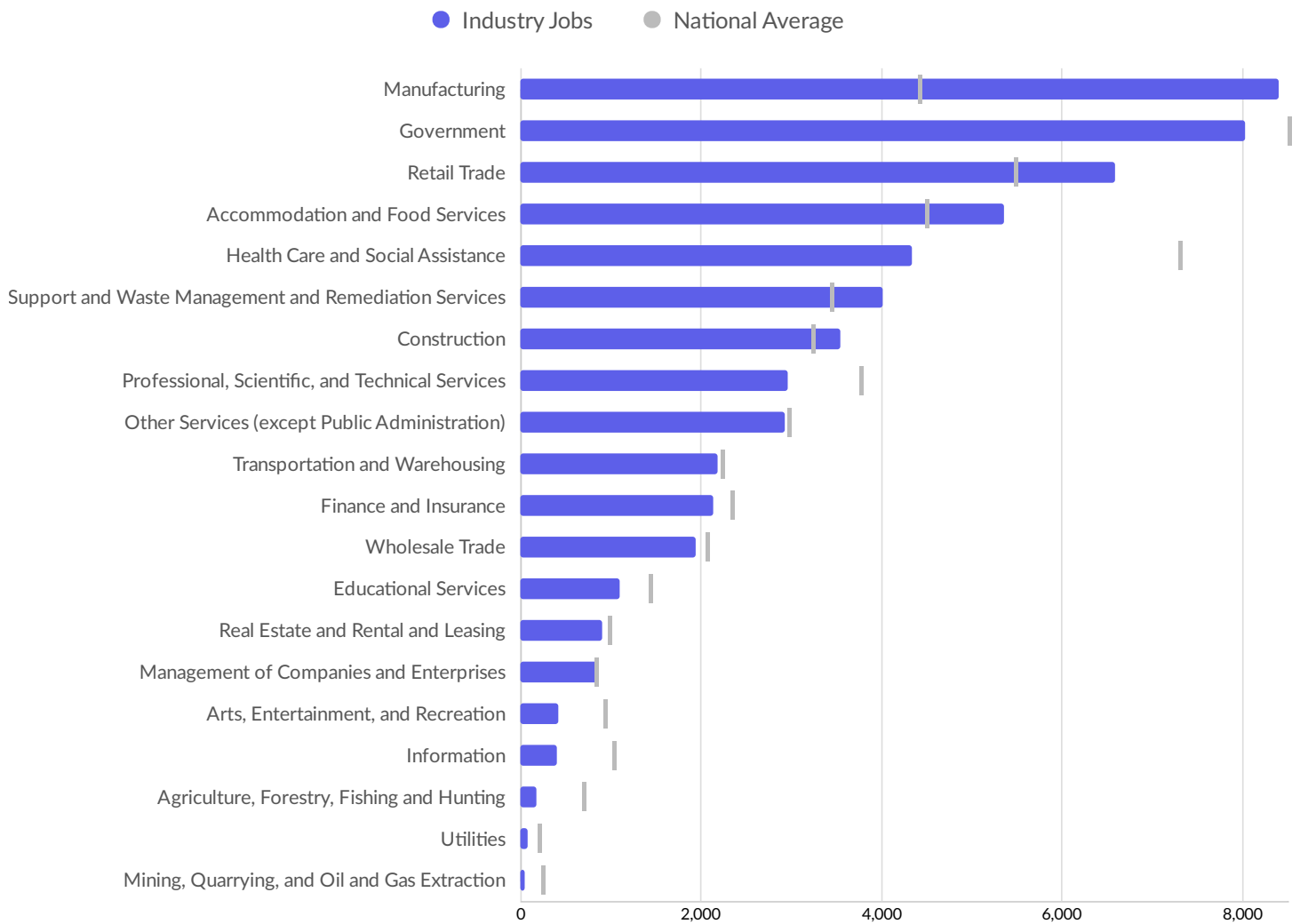
Blount County, TN has 15.1 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

## Reliable Commuting Information Is Not Available

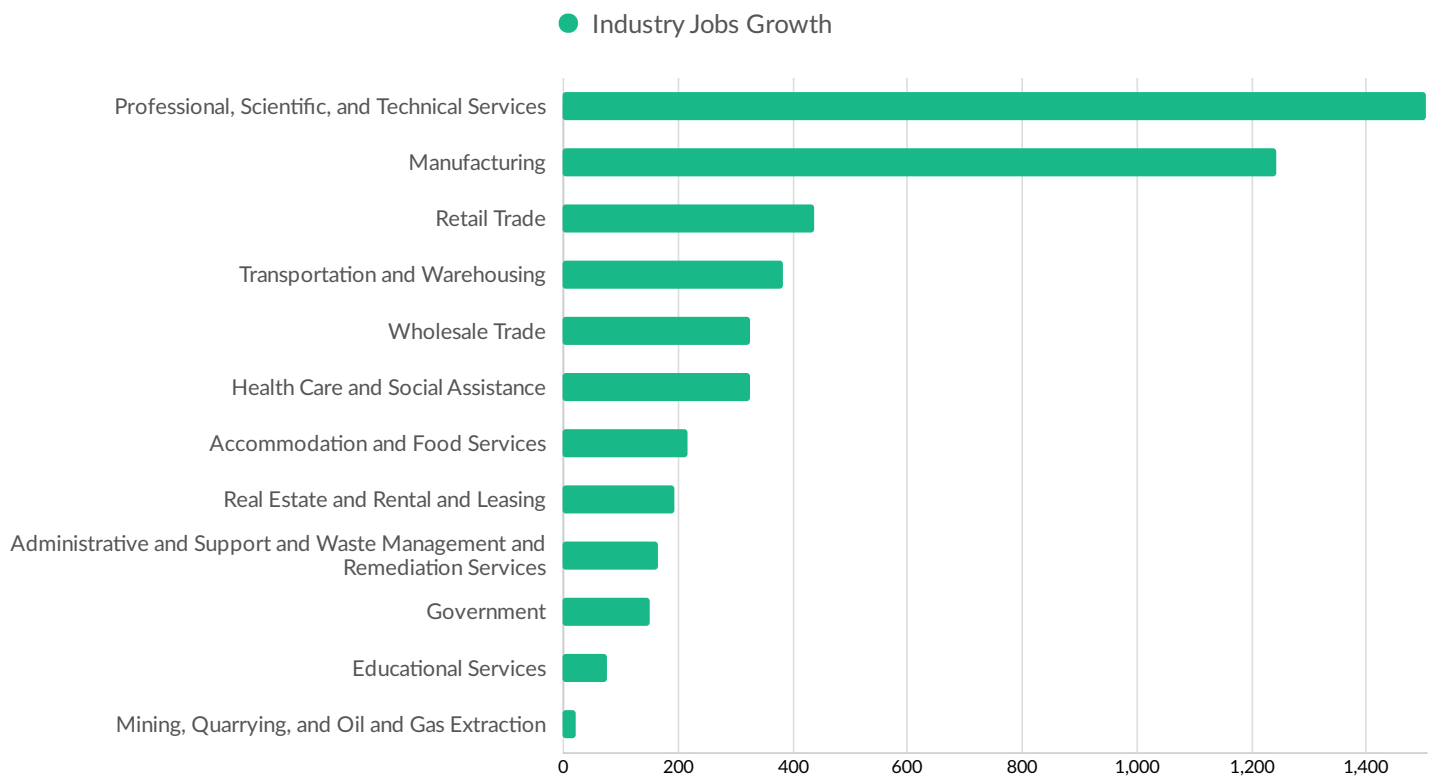
Reliable commuting information is not available in Blount County, TN because there are too few jobs.

# Industry Characteristics

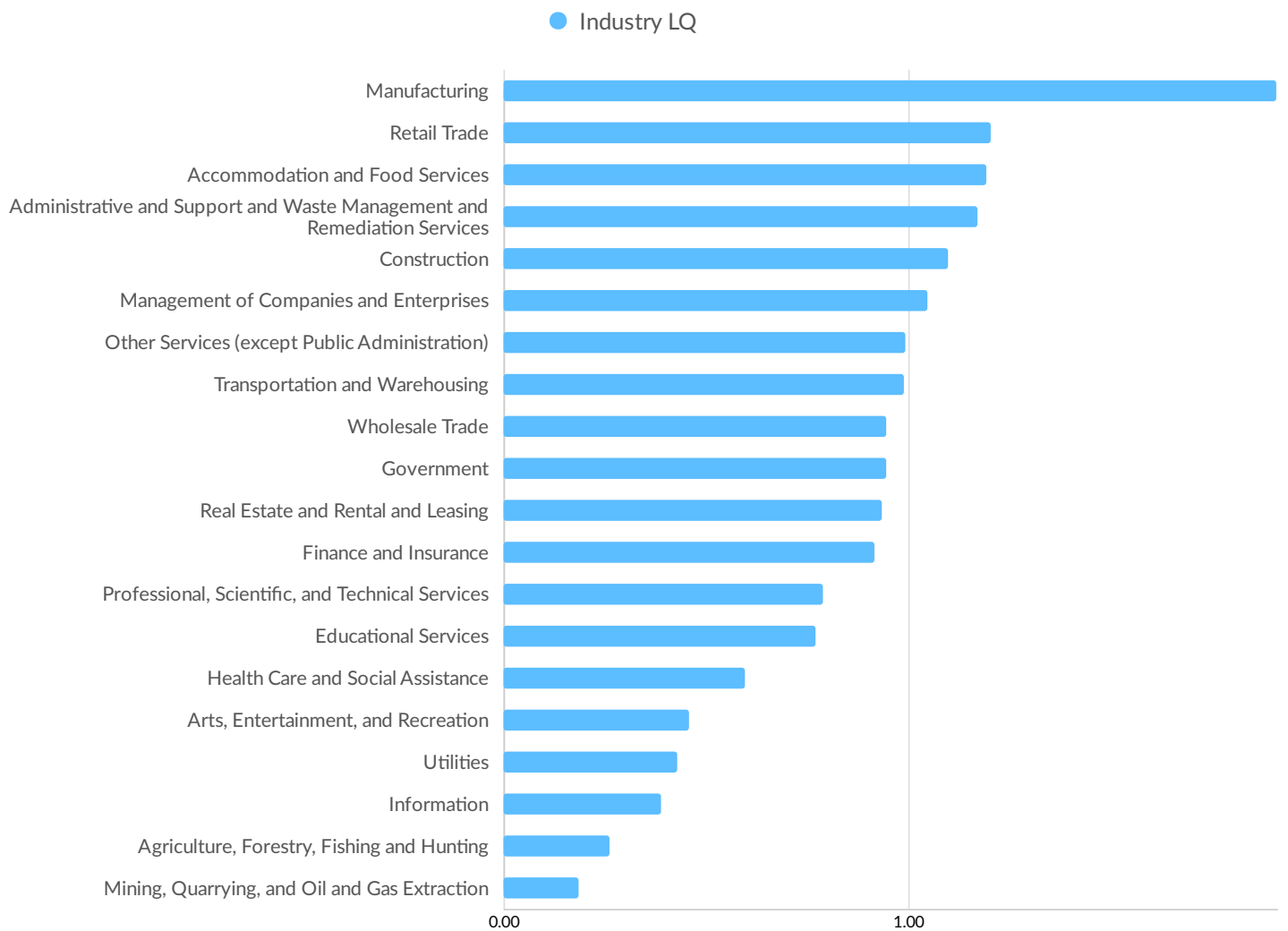
## Largest Industries



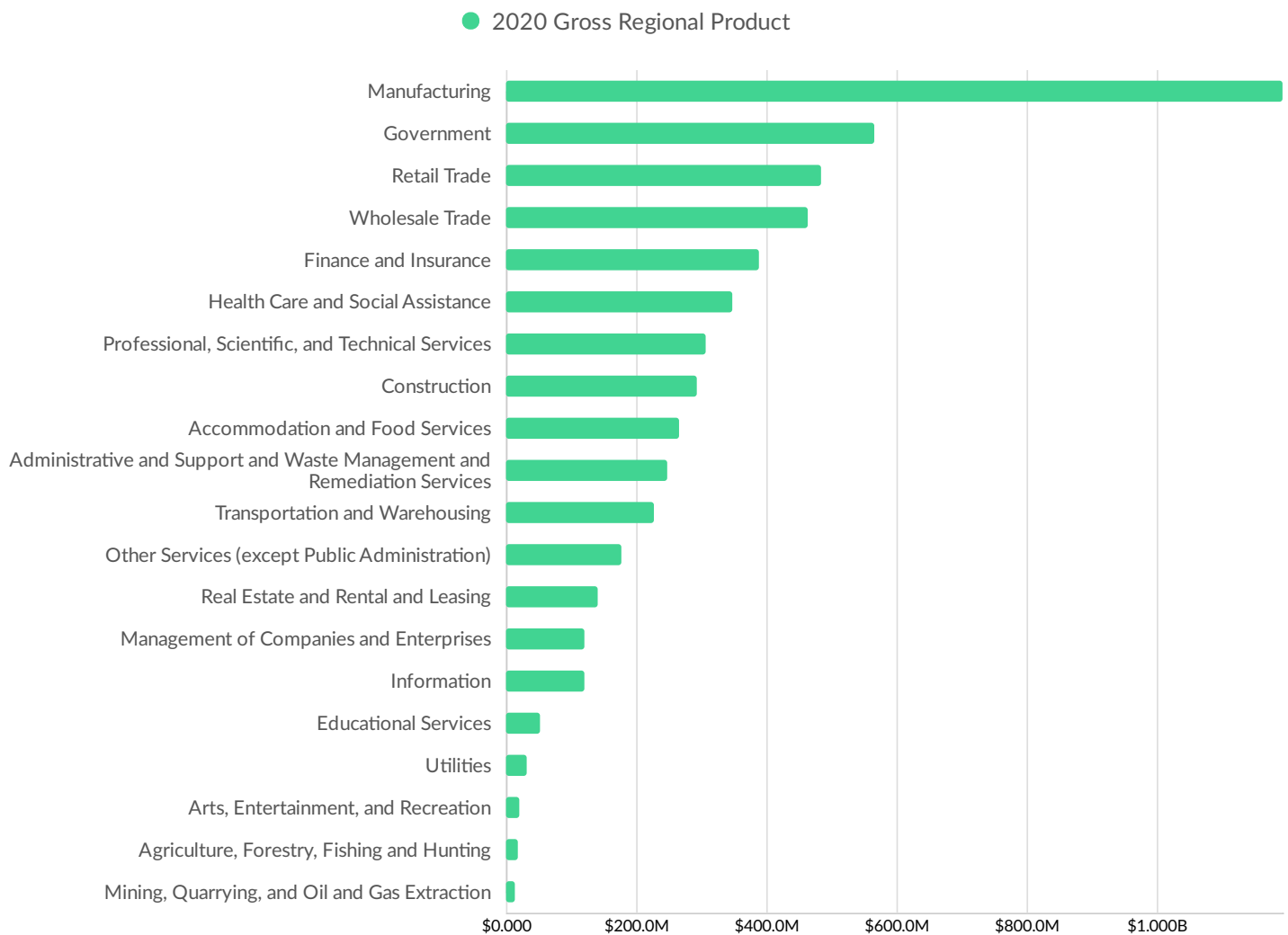
## Top Growing Industries



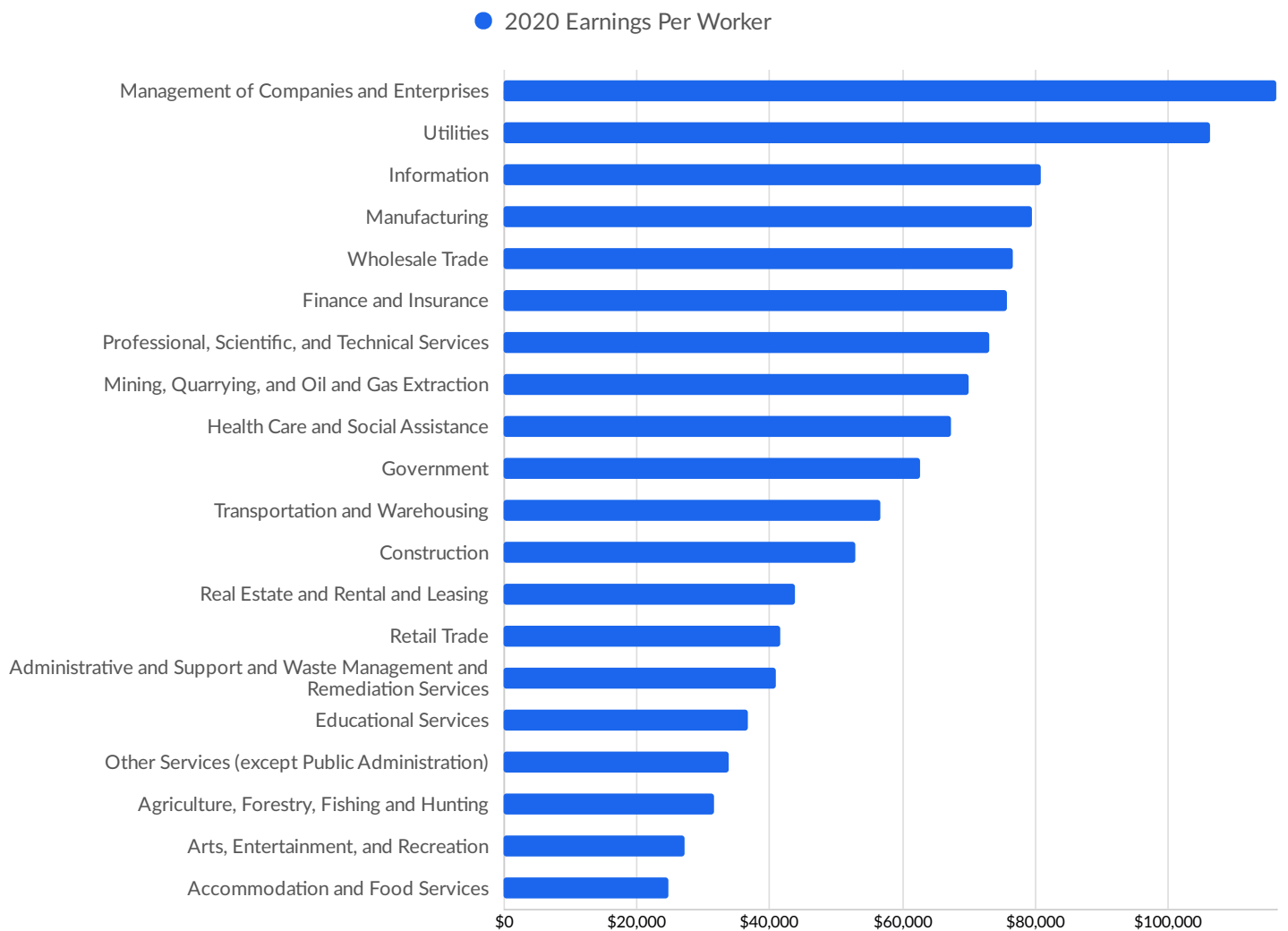
## Top Industry LQ



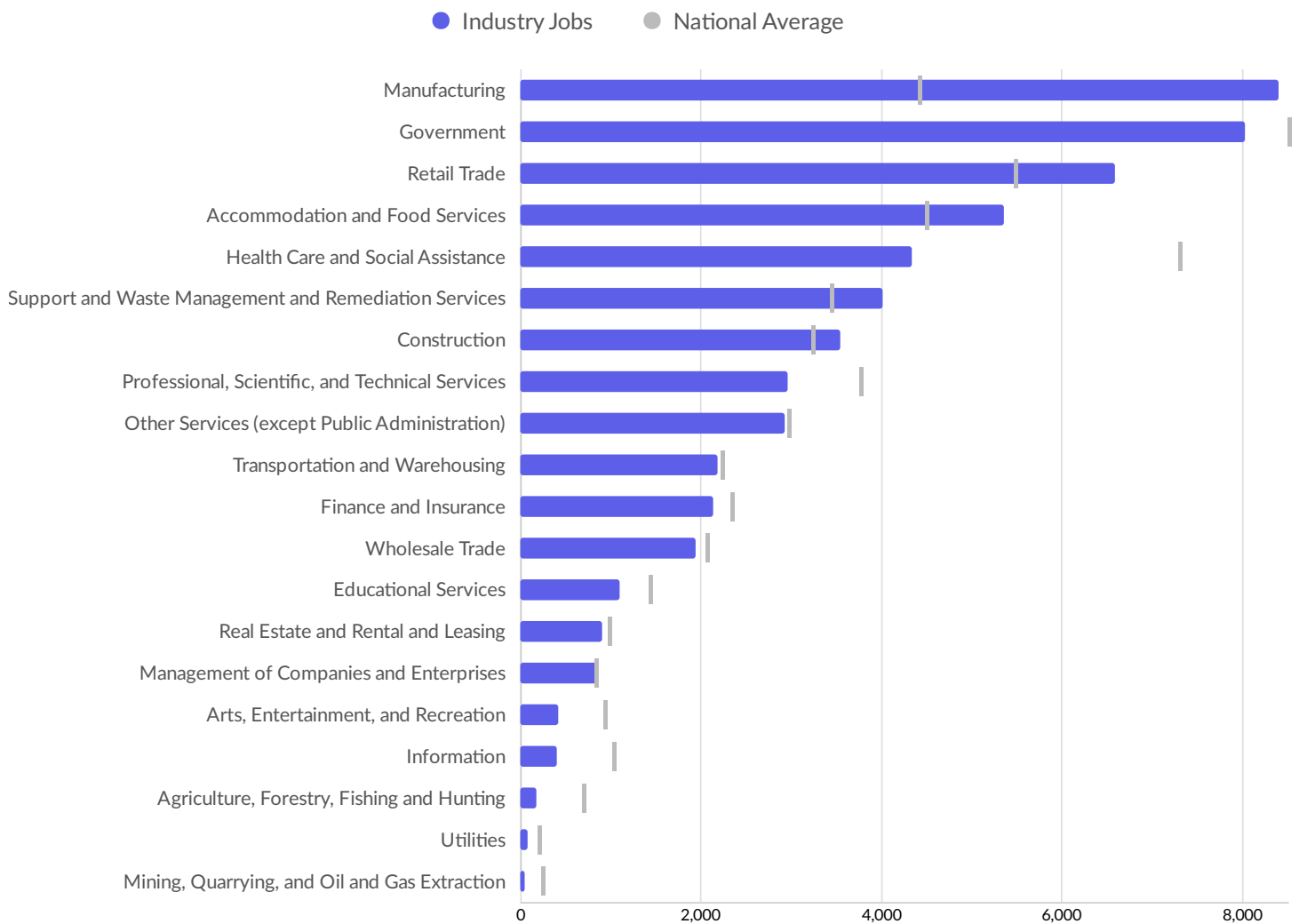
## Top Industry GRP



## Top Industry Earnings



## Largest Industries

























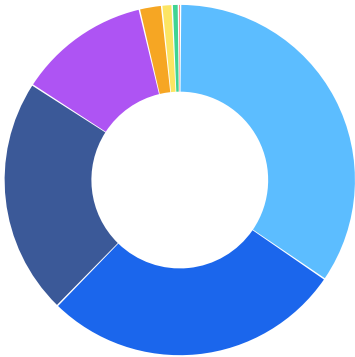
## Business Characteristics

### 6,100 Companies Employ Your Workers

Online profiles for your workers mention 6,100 companies as employers, with the top 10 appearing below. In the last 12 months, 1,903 companies in Blount County, TN posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Blount International, Inc.	713 	Blount Memorial Hospital, Incor...	661 
Denso International America, Inc.	448 	Clayton Homes, Inc.	240 
Alcoa Inc.	212 	Blackberry Farm	226 
Clayton Homes, Inc.	181 	Army National Guard	196 
University of Tennessee	171 	Blount International, Inc.	161 
Maryville College	129 	CRST International, Inc.	160 
UT Medical Group, Inc.	115 	Dollar General Corporation	142 
Blackberry Limited	107 	Cornerstone of Recovery Inc	132 
Intrepid USA Healthcare Services	90 	Denso International America, Inc.	130 
Vanderbilt Mortgage and Financ...	81 	Randstad N.V.	124 

## Business Size

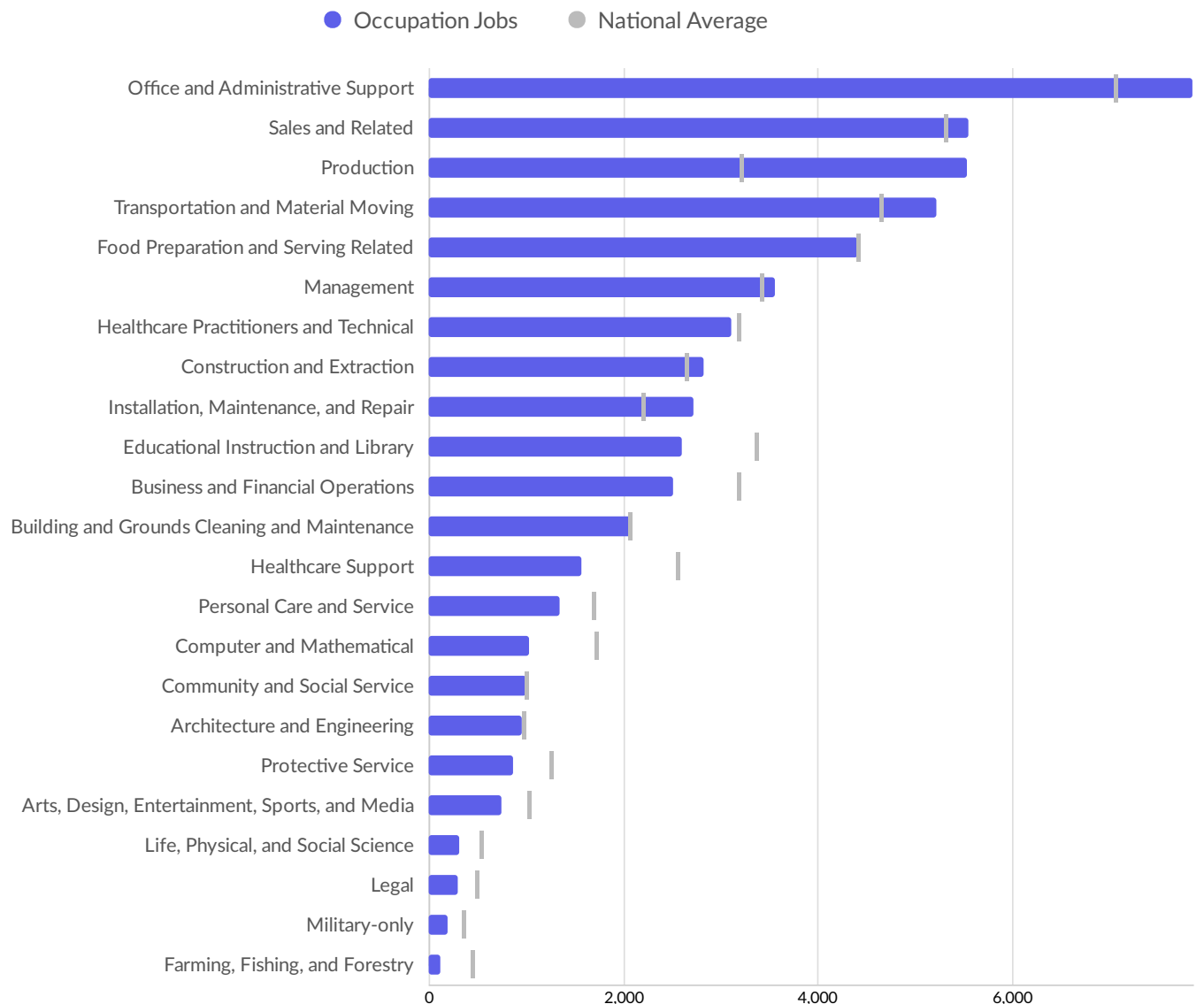


	Percentage	Business Count
1 to 4 employees	34.5%	1,442
5 to 9 employees	27.8%	1,161
10 to 19 employees	21.8%	913
20 to 49 employees	12.2%	509
50 to 99 employees	2.1%	86
100 to 249 employees	1.0%	40
250 to 499 employees	0.6%	24
500+ employees	0.2%	8

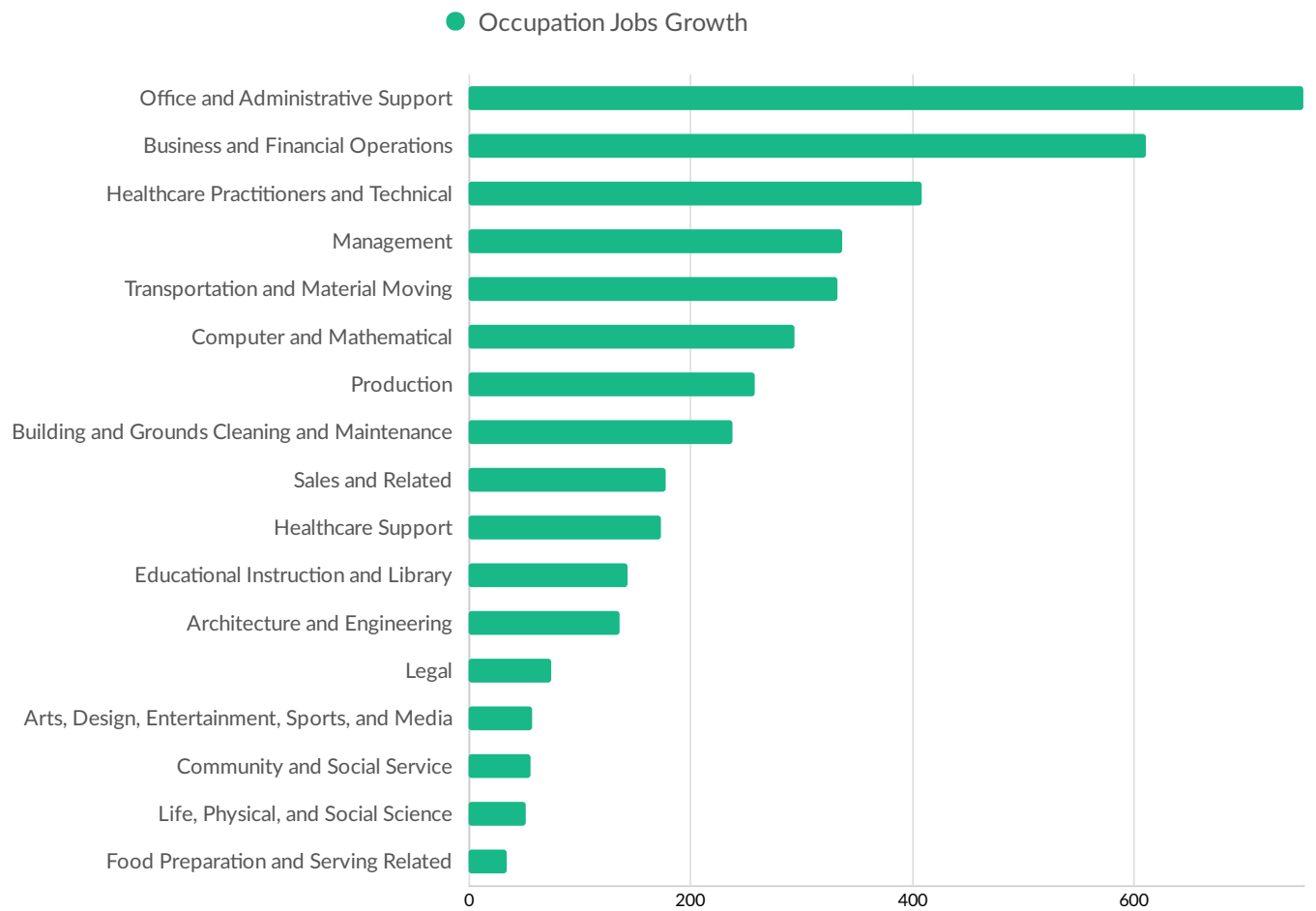
\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

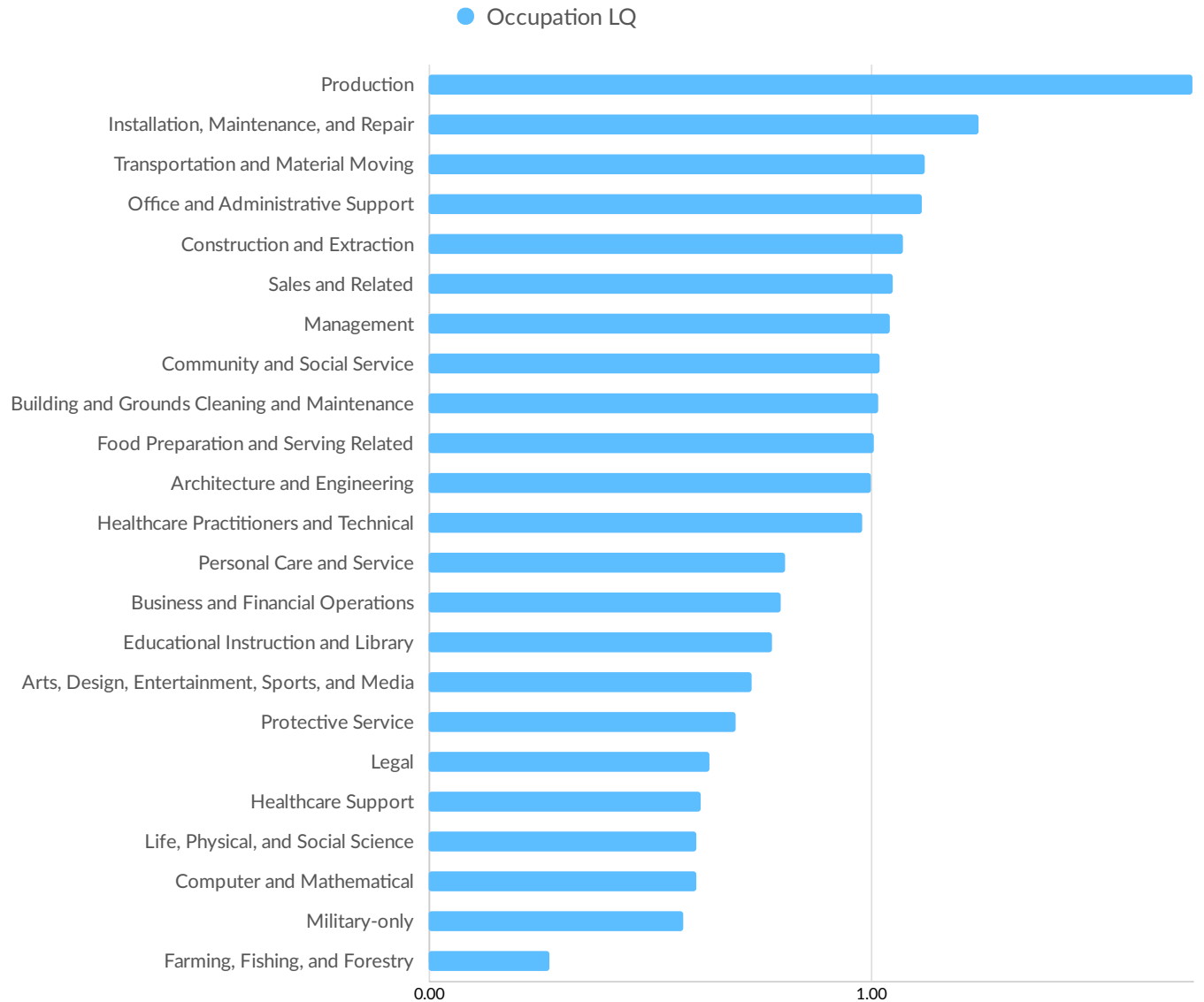
## Largest Occupations



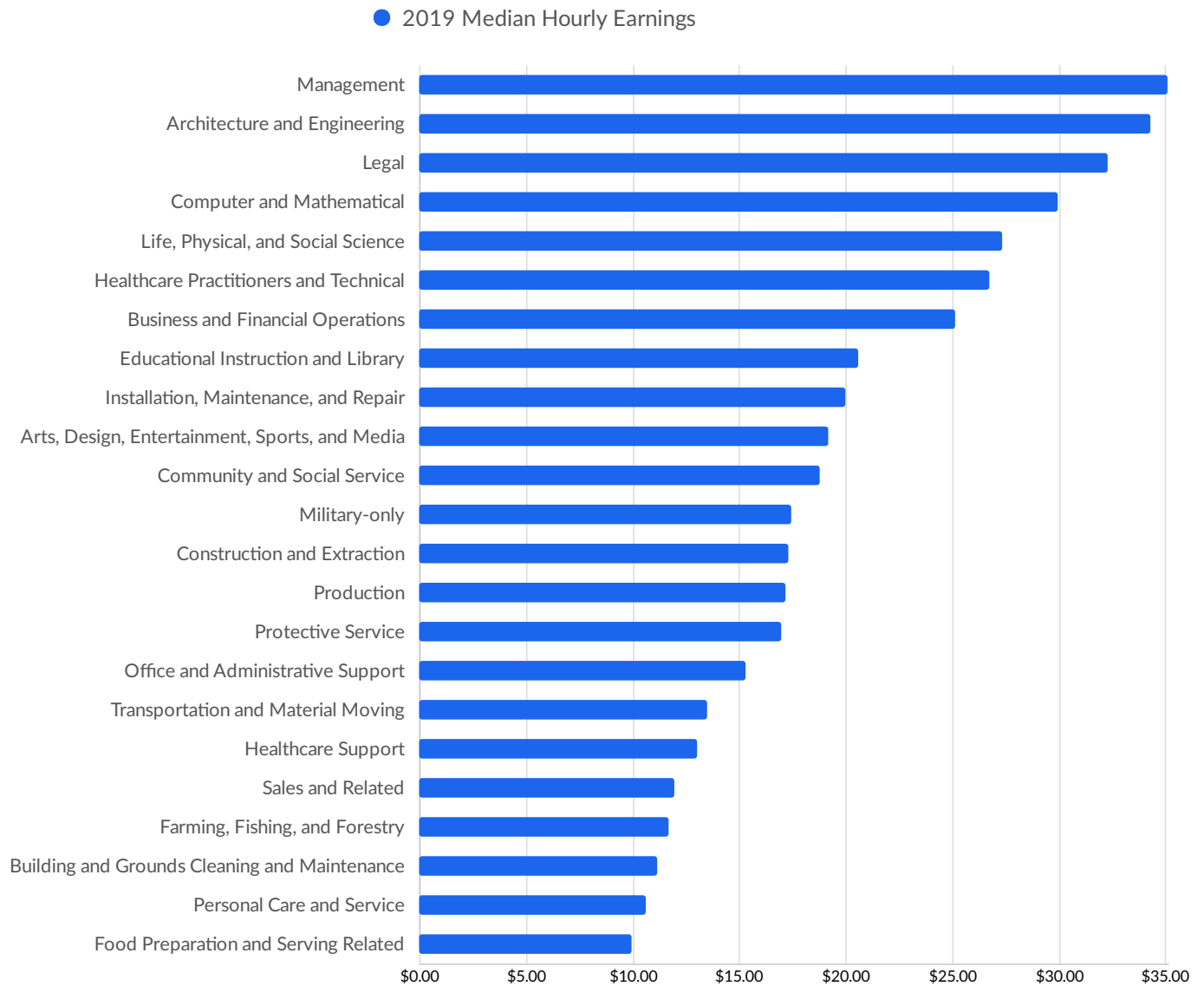
## Top Growing Occupations



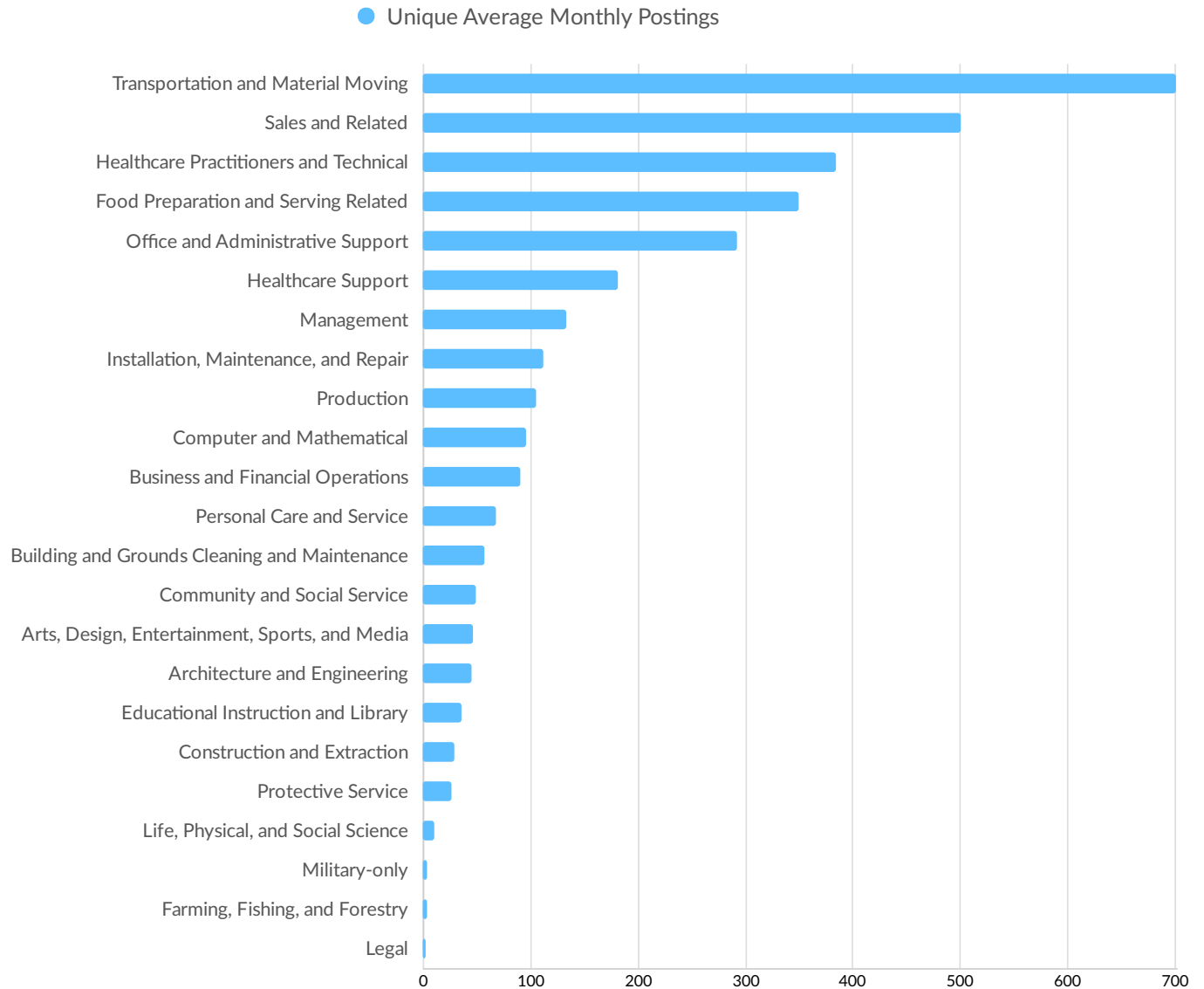
## Top Occupation LQ



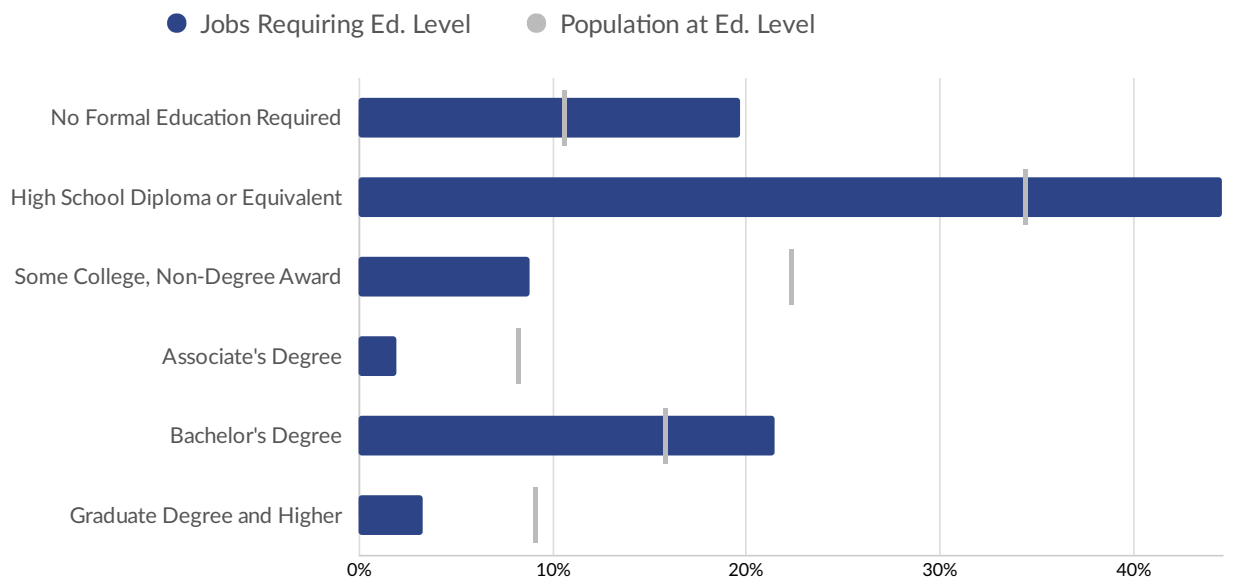
## Top Occupation Earnings



## Top Posted Occupations

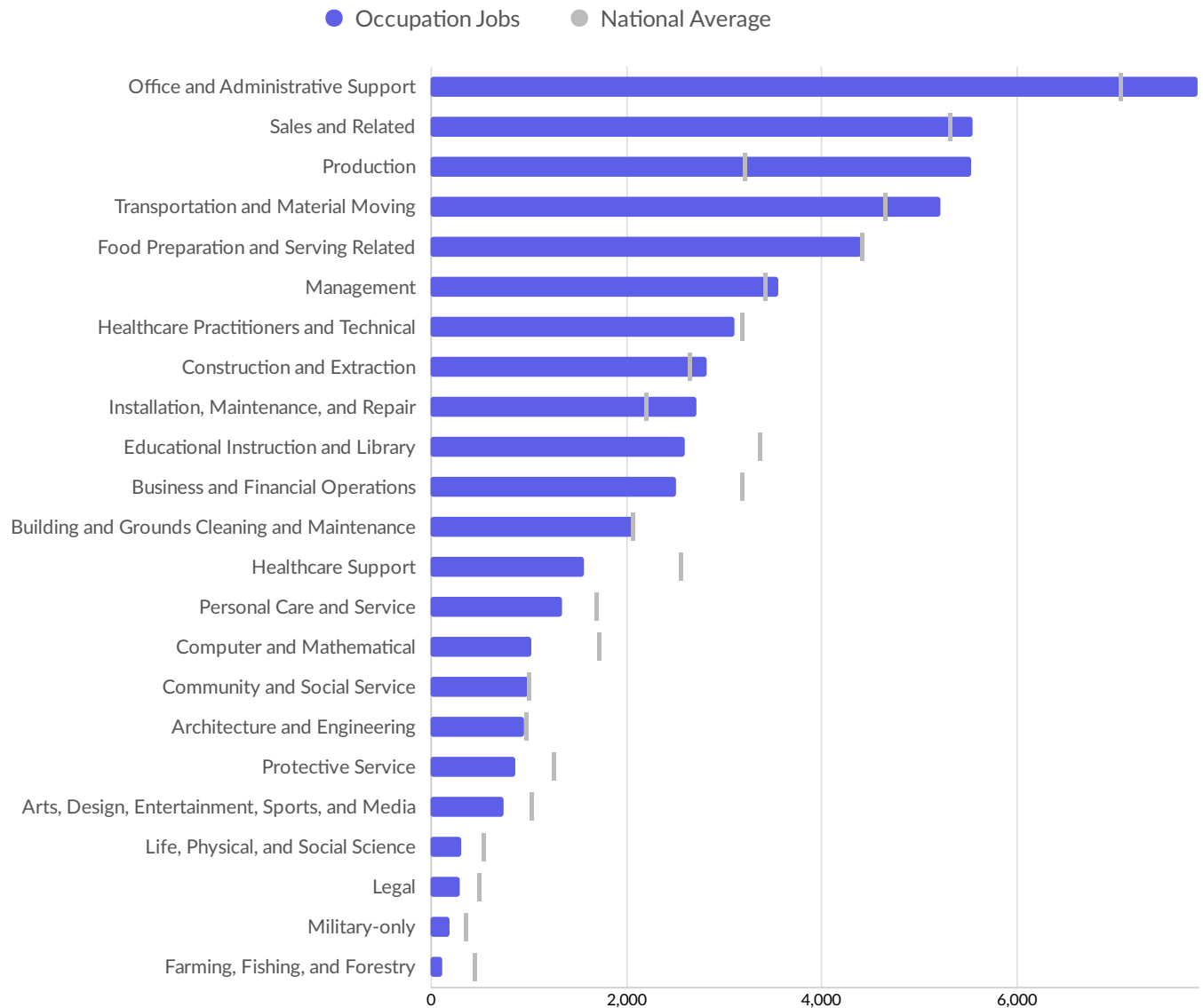


## Underemployment



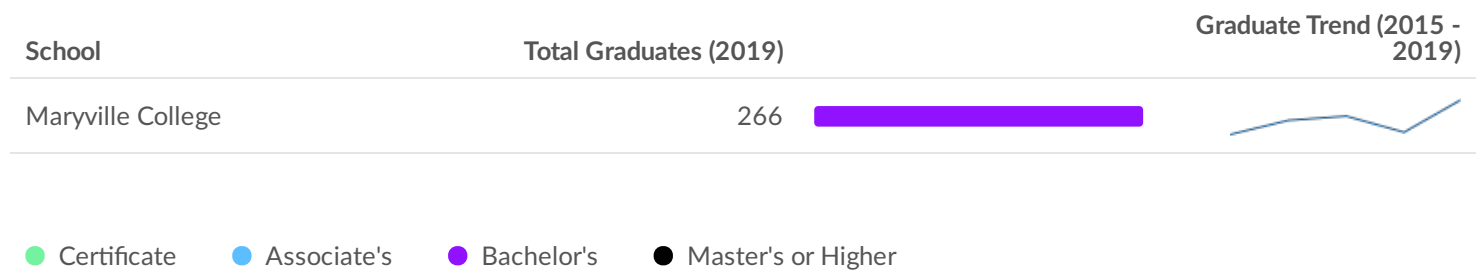


## Largest Occupations



## Educational Pipeline

In 2019, there were 266 graduates in Blount County, TN. This pipeline has grown by 23% over the last 5 years. The highest share of these graduates come from Accounting and Finance, "Business Administration and Management, General", and "Psychology, General".



## In-Demand Skills

